

Beloved Artists,

We are looking forward to seeing you again this year at the Autumn Art Festival! The Arts Council is going out of its way to make this year's festival THE event of the season. And we will be delighted to, once again, have you be a part.

As always we on the council are striving to do better than before. We've reviewed last year's comments, taken inspiration from other venues and thrown in our own wacky ideas to hopefully make this year an even bigger success than last.

Some of the changes you will see start with an overall theme for the entire festival. This year we will be "Celebrating the 60's!" NO! This does not mean your art has to coincide with our theme. It just means we're a little wacky and thought a theme would be downright fun to have.

Because we want to encourage your sales and help you make connections with potential clients, the Jacksonville Area Arts Council will be sending out special invites to galleries, interior designers, art collectors and interested sponsors across the state.

One major change is in the pricing of our booths. We on the Jacksonville Area Arts Council have dedicated ourselves to supporting the artists in our area however we can and we realize that being an artist is not always a lucrative as it should be. So to help you to continue doing what you love \$20.00 of the booth fee will be considered a deposit and will be returned to the artist at the end of the event on October 26th. Also as an incentive to be silly and have a little fun, an *extra* \$10.00 of your booth fee will be refunded IF you come in costume for the entire festival. A few other changes will be in place at the festival but you'll just have to come and see them for yourself.

We sincerely look forward to seeing you again and hope that you are as excited to come as we are to have you.



Please feel free to contact our secretary Leigha Sherman if you have any questions or comments at releasearts@yahoo.com